



Website Specs and Information

Property Listing Information

Copy for your Property Listing -- There is a 500-character limit on the text for your listing. You can send us an e-mail (getawayguy@cox.net) or type your copy out and fax it to 760-591-4636.

Photos for your Property Listing -- We will use one photo with your Property Listing. Please send JPEG files that are 150 pixels wide by 100 pixels deep for a horizontal photo; 100 pixels wide by 200 pixels deep for a vertical photo.

Banner Ads and Exclusives

Banner ads for Exclusives and other Sponsors -- Please furnish us with banner ads that fit the following dimensions for the respective Exclusives and other placements:

<i>Exclusive City Sponsors:</i>	150 pixels wide by 400 pixels deep, no more than 30K
<i>Exclusive Category Sponsors:</i> (ad on Questionnaire)	150 pixels wide by 400 pixels deep, no more than 30K
<i>Getaway Report Sponsors:</i> (ad under Featured Getaways on the Getaway Report)	213 pixels wide by 100 pixels deep, no more than 30K
<i>Home Page Sponsors (top 2):</i>	120 pixels wide by 240 pixels deep, no more than 30K
<i>Home Page Sponsors (others):</i>	150 pixels wide by 400 pixels deep, no more than 30K
<i>Focus Feature Premium Sponsors</i>	740 pixels wide by 140 pixels deep, no more than 30K
<i>Focus Feature Associate Sponsors</i>	150 pixels wide by 400 pixels deep, no more than 30K

We have low-cost banner production available upon request. Our standard rate is \$75 for the first banner size plus \$35 for each re-sizing necessary. If you wish to order a banner through us, please furnish us with a logo and any JPEG photos or other artwork necessary, as well as a general description of how you would like the ad to be laid out.

Questionnaire Parameters -- We will visit your website and “check the boxes” for your property for all parameters that you have highlighted in your promotional copy on your website.